

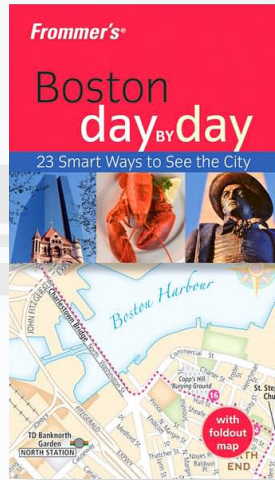
# SUCCESS STORIES

## Incentive Travel and Corporate Meetings

### OBJECTIVE:

Looking for a useful and memorable gift to give to anyone traveling to a new city? Customized travel guides and city/state books are a unique and lasting gift – sure to be read, shared and displayed for years to come.

### BOOK SOLUTION #1



#### Frommer's Day by Day Travel Guide Series

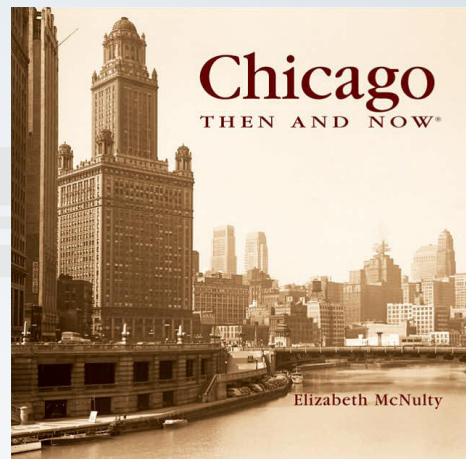
*More than 50 top destinations available*

Since most travel events are usually only a few days long – these travel guides offer the best of everything in the smartest, most time-efficient way. The best of a city in one, two, or three days packed into each pocket-sized book. Hundreds of color photos. Bulleted maps that show how to go from place to place. Restaurants, shopping, and nightlife for all budgets. A tear-resistant foldout map — enclosed in a handy plastic wallet you can also use for tickets and souvenirs.

**Softcover, 4" x 7" , 192 pages**

**As low as \$10.50 (R) plus customization**

### BOOK SOLUTION #2



#### Then and Now City Series

*60 U.S. cities and other worldwide destinations available*

Our popular Then and Now series showcases archival photographs shown alongside contemporary images of the same scene today. This photographic history captures each city's changes and growth over the last century. Every important building, avenue, neighborhood, and point of interest is documented.

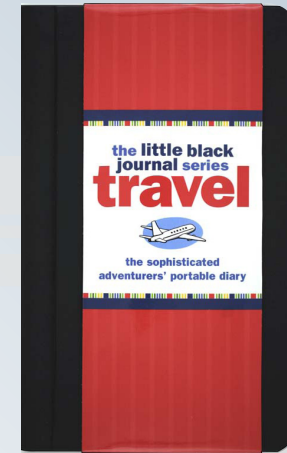
**Flexi Cover, 7.75" x 6.6875", 144 pages.**

**As low as \$9.95 (R) plus customization**

**Hardcover with jacket, 9.5" x 11", 144 pages.**

**As low as \$17.50 (R) plus customization**

### BOOK SOLUTION #3



#### The Little Black Travel Journal

*item #: 9781593596712*

Packed with practical tips and handy information, this sleek, portable travel journal is an all-in-one reference and notebook! Journal pages offer prompts to help you recall and organize the details that make your trip special and unique. Reference pages keep essential information at your fingertips—from itinerary details to time zones and currencies. Planning pages include packing checklists and travel tips.

**Flexi Cover, 4" x 6", 184 pages**

**As low as \$9.10 (R) plus customization**

#### Customized Books – The Solution for Your Next Promotion

In today's challenging business environment, customized books have found a unique niche – providing inspiration, communication and an emotional connection. There has never been a more important time to foster communication, provoke creative thinking and reinforce relationships with customers, employees, and prospects – customized books provide a smart and easy solution with lasting value.

